F# 3.0: Strongly Typed Programming in the Information Rich World

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Today's talk is very simple

Proposition 1 The world is incredibly information-rich

Proposition 2 Modern financial enterprises are incredibly information-rich

Proposition 3 Our languages are informationsparse

Proposition 4 This is a problem

(especially for strongly typed programming)

With F# we want to help fix this...

The mechanism we're adding to F# is called Type Providers

LINQ + Type Providers

Language Integrated Data and Services

Two aims today

Demonstrate what we're doing in F# 3.0

Explore applications in a range of data spaces

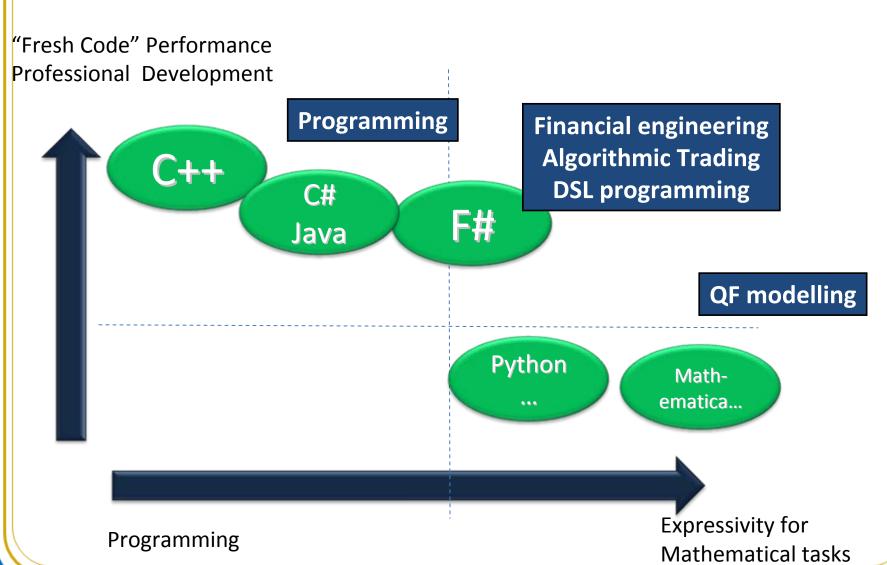
But first...

What is F#?

F# is...

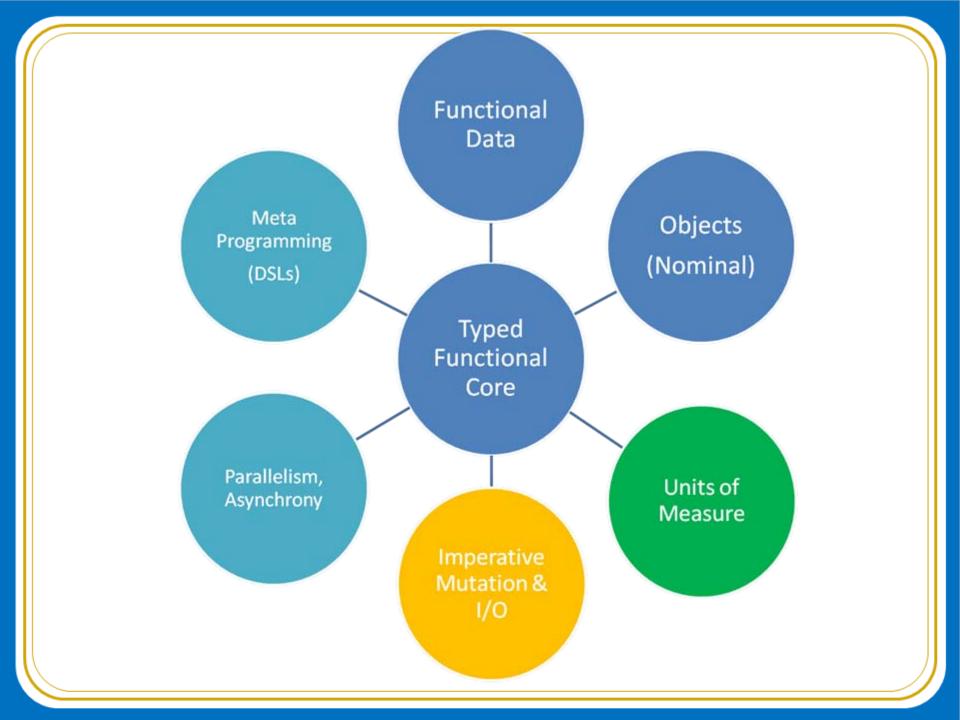
...a practical, supported, interoperable, functional language that allows you to write simple code to solve complex problems.

Crossing boundaries



Why is F# appealing in finance?

- Functional programming fits with financial work
 - Programmatic modelling
 - Compositional parallel & GPU programming
 - Domain specific languages internal and external
 - Efficient execution
- Plays differently for different roles:
 - Quants contribute to component development
 - Architects explore hard problems fluently
 - Developers tackle parallel and async programming



Simplicity: Functions as Values



```
type Command = Command of (Rover -> unit)

let BreakCommand =
   Command(fun rover -> rover.Accelerate(-1.0))

let TurnLeftCommand =
   Command(fun rover -> rover.Rotate(-5.0<degs>))
```

```
abstract class Command
                                         00
    public virtual void Execute();
  abstract class RoverCommand : Command
    protected Rover Rover { get; private set;
    public RoverCommand(MarsRover rover)
     this.Rover = rover;
  class BreakCommand: RoverCommand
    public BreakCommand(Rover rover) : base(rove
    public override void Execute()
        Rover.Rotate(-5.0);
class TurnLeftCommand: RoverCommand
    public TurnLeftCommand(Rover rover) : base(r
    public override void Execute()
        Rover.Rotate(-5.0);
```

Simplicity: Functional Data

```
let swap (x, y) = (y, x)

| F# |
let rotations (x, y, z) = [ (x, y, z);
```

(z, x, y);

(y, z, x)

```
let reduce f(x, y, z) = fx + fy + fz
```

```
Tuple<U,T> Swap<T,U>(Tuple<T,U> t)
    return new Tuple<U,T>(t.Item2, t.Item1)
ReadOnlyCollection<Tuple<T,T,T>> Rotations<T>(Tuple<T,T,T> t
  new ReadOnlyCollection<int>
   (new Tuple<T,T,T>[]
     { new Tuple<T,T,T>(t.Item1,t.Item2,t.Item3);
       new Tuple<T,T,T>(t.Item3,t.Item1,t.Item2);
       new Tuple<T,T,T>(t.Item2,t.Item3,t.Item1); });
}
int Reduce<T>(Func<T,int> f,Tuple<T,T,T> t)
    return f(t.Item1) + f(t.Item2) + f (t.Item3);
```

Understanding F#

F# 3.0

F# 2.0

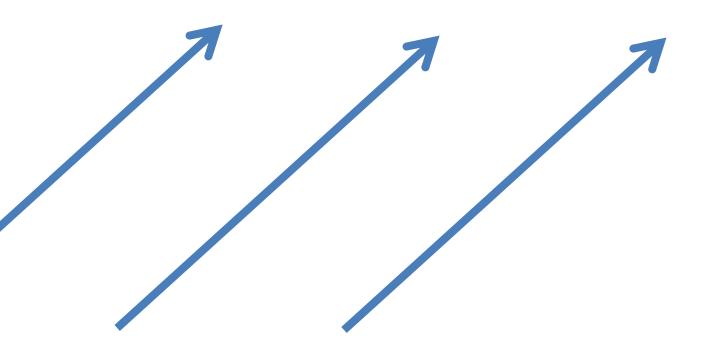
C# (designers)
F# (code)
WebSharper
(HTML5)
Javascript...

Data Access, Information, Services, External DSLs Transformation,
Analysis,
Algorithms,
Code,
Parallel,
Internal DSLs

Presentation, Publication, Experience

The Big Trends

WEB MULTICORE DATA



Example #1 (Power Company)

I have written an application to balance the national power generation schedule ... for an energy company.

...the calculation engine was written in F#.

The use of F# to address the complexity at the heart of this application clearly demonstrates a sweet spot for the language ... algorithmic analysis of large data sets.

Simon Cousins (Eon Powergen)

Examples #2/#3: Finance companies



Insurance Company Improves Time-to-Market with Enhanced Rating Engine

Overview

Country or Region: United States Industry: Financial services—Insurance

Customer Profile

Headquartered in Columbus, Ohio, Grange Insurance offers automobile, life, home, and business insurance protection to policyholders in 13 U.S. states. It employs 1,500 people.

Business Situation

To maintain its competitive standing and its reputation among agents for being easy to do business with, Grange Insurance needed to keep its rating engine working at top performance.

Solution

Using Microsoft® Visual Studio® Team System and Visual F#, the company "With this streamlined development cyc rapidly deliver more powerful solutions: they can deliver more choices and bette policyholders that much faster."

Glenn Watson, Associate Vice President, Personal Lines, IT, Grange

For nearly 75 years, Grange Insurance has offer products and services to policyholders in more states. To maintain its well-earned reputation a company decided to enhance its rating engine-for rating policies and performing what-if mod analyses, and other vital activities. Working wit Group and using the Microsofta Visual Studioa development environment and Microsoft Visual ming language, Grange Insurance parallelized i

Customer: Financial services firm
Country or Region: Europe
Industry: Financial services—Banking

Customer Profile

A large European financial services firm offers banking and asset-management services to clients in 50 countries. In 2009, the bank earned more than U.S.\$6 billion in income.

Software and Services

- Microsoft Visual Studio
- Microsoft Visual F#
- Microsoft Visual Studio 2010
- Technologies
- Microsoft .NET Framework
- Windows Presentation Foundation

Banking Firm Uses Functional Language to Speed Development by 50 Percent

"We could not have developed 200 models in two years without F# and Visual Studio. It would have taken us at least twice as long with our previous tools."

Director at a large European financial services firm

A large financial services firm in Europe sought new development tools that could cut costs, boost productivity, and improve the quality of its mathematical models. To address its needs, the bank deployed Microsoft F#, the Microsoft .NET Framework, and Microsoft Visual Studio. It will soon upgrade to Visual Studio 2010 and the integrated Microsoft Visual F#. With its new tools, the bank can speed development by 50 percent or more, improve quality, and reduce costs.

Business Needs

desktop and on a remote cluster of servers

Part 2

F# 3.0 Information Rich Programming

A Challenge

Task #1: A Chemistry Elements Class Library

Task #2: Repeat for all Sciences, Businesses, ...

Language Integrated Web Data



A Type Provider is....

"A compile-time component that provides a computed space of types and methods on-demand ..."

"A compiler plug-in..."

"An adaptor between data/services and the .NET type system..."

```
// Freebase.fsx
// Example of reading from freebase.com in F#
// by Jomo Fisher
#r "System.Runtime.Serial
#r "System.ServiceModel.w let Query<'T>(query:string) : 'T =
#r "System.Web"
                                                                   let query = query.Replace("'","\"")
#r "System.Xml"
                                                                   let queryUrl = sprintf "http://api.freebase.com/api/service/mqlread?query=%s"
                                                           "{\"query\":"+query+"}"
open System
open System.IO
                                                                   let request : HttpWebRequest = downcast WebRequest Create(queryUnl)
open System.Net
                                                                   request.Method <- "GET"</pre>
                                                                                                                                                                                    How would we do
                                                                   request.ContentType <- "application/x-www-form-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state-united-to-state
open System.Text
open System.Web
open System.Security.Auth
                                                                   let response = request.GetResponse()
                                                                                                                                                                                          this previously?
open System.Runtime.Seria
                                                                   let result =
[<DataContract>]
                                                                            try
type Result<'TResult> = {
                                                                                     use reader = new StreamReader(response.GetResponseStream())
         [<field: DataMember(N</pre>
                                                                                     reader.ReadToEnd();
        Code:string
                                                                            finally
         [<field: DataMember(N</pre>
                                                                                     response.Close()
         Result: 'TResult
         [<field: DataMember(N</pre>
                                                                   let data = Encoding.Unicode.GetBytes(result);
                                                                   let stream = new MemoryStream()
        Message:string
                                                                   stream.Write(data, 0, data.Length);
                                                                   stream.Position <- 0L</pre>
[<DataContract>]
type ChemicalElement = {
                                                                   let ser = Json.DataContractJsonSerializer(typeof<Result<'T>>)
         [<field: DataMember(N</pre>
                                                                   let result = ser.ReadObject(stream) :?> Result<'T>
        Name:string
                                                                   if result.Code<>"/api/status/ok" then
         [<field: DataMember(N</pre>
                                                                            raise (InvalidOperationException(result.Message))
         BoilingPoint:string
                                                                   else
         [<field: DataMember(N</pre>
                                                                            result.Result
         AtomicMass:string
                                                          let elements = Query<ChemicalElement</pre>
                                                          array>("[{'type':'/chemistry/chemical_element', 'name':null, 'boiling_point':null, 'atomic_mass
                                                           ':null}]")
                                                          elements |> Array.iter(fun element->printfn "%A" element)
```

Note: F# itself still contains no data

Open architecture

You can write your own type provider

Language Integrated Data Market Directory



LMax



SQL

```
type Data = SqlDataConnection<"Server='.\\SQLEXPRESS'..">
let db = SQL.GetDataContext()

db.Customers
```

Fluent, Typed Access To SQL

OData

```
type Netflix = ODataService<"http://odata.netflix.com">
let service = Netflix.GetDataContext()
service.Titles
```

Fluent, Typed Access To OData

Web Services

```
type Data = WsdlService<"http://www.xignite.com/xFutures.asmx?WSDL">
let financials = Data.GetServiceContext()
financials.GetQuotes "IBM"
```

Fluent, Typed Access To WSDL

F# 3.0: Queries

```
let avatarTitles =
    query { for t in netflix.Titles do
        where (t.Name.Contains "Avatar")
        select t }
```

F# 3.0: Queries

```
let avatarTitles =
    query { for t in netflix.Titles do
        where (t.Name.Contains "Avatar")
        sortBy t.Name
        select t }
```

F# 3.0: Queries

```
let avatarTitles =
    query { for t in netflix.Titles do
        where (t.Name.Contains "Avatar")
        sortBy t.Name
        select t
        take 100 }
```

Conclusion 1

Huge Information Spaces can be Software Components

Conclusion 2

Multiple data standards with one simple mechanism

Conclusion 3

Integrated Data Access Empowers Both Programmers and Analysts

Summary

The financial world is massively information rich

Our enterprise financial programming needs to be information-rich too

Information-richness changes how we think about programming and analysis

Thank You!

Questions?

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